

ORDER



Orders
Order / Rev: 722687 - 1
Alt Order #: 06377432
Product Desc: ROMNEY FOR PRESIDENT
Estimate: 50
Flight Dates: 10/17/12 - 10/23/12
Original Date / Rev: 10/16/12 / 10/29/12
Order Type: Political

WJXX-TV

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: American Rambler Productions/ POL
Buying Contact:
Billing Contact:
 138 Conant Street
 Beverly, MA 01915

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Romney, M/ R / President
Demographic: A35+
Product Codes: PL-Presidential
Priority: P-3
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/23/12	93	\$33,350.00	\$28,347.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	93	\$33,350.00	\$28,347.50	0.00
Totals	93	\$33,350.00	\$28,347.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/17/12	10/19/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	--WTF--	:30	3	\$90.00	P-3	0.00	NM	3	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		3				\$90.00		0.00			
2	WJXX	10/22/12	10/23/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----		2				\$90.00		0.00			
3	WJXX	10/22/12	10/23/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----		2				\$110.00		0.00			
4	WJXX	10/17/12	10/19/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	--WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		3				\$110.00		0.00			
5	WJXX	10/22/12	10/23/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	MT-----	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	MT-----		2				\$75.00		0.00			
6	WJXX	10/17/12	10/19/12	Regis & Kelly Regis & Kelly	CM	M-F 9a-10a	--WTF--	:30	3	\$75.00	P-3	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	--WTF--		3				\$75.00		0.00			

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WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
7	WJXX	10/22/12	10/23/12	The View M-F 11a-12p View	CM	M-F 11a-12p	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MT-----		2				\$225.00		0.00			
E 8	WJXX	10/17/12	10/19/12	The View M-F 11a-12p View	CM	M-F 11a-12p	--WTF--	:30	3	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WTF--		3				\$225.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WJXX	10/15/12-10/21/12	The View		M-F 11a-12p		--WThF----	:30	(\$225.00)		0.00	NM		
	Credited [CR]														
9	WJXX	10/17/12	10/19/12	General Hospital General Hospital	CM	.	--WTF--	:30	3	\$200.00	P-1	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WTF--		3				\$200.00		0.00			
10	WJXX	10/22/12	10/23/12	General Hospital General Hospital	CM	.	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MT-----		2				\$110.00		0.00			
11	WJXX	10/22/12	10/23/12	4-5p Anderson	CM	M-F 4-5p	MT-----	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MT-----		2				\$100.00		0.00			
12	WJXX	10/17/12	10/19/12	4-5p Anderson	CM	M-F 4-5p	--WTF--	:30	3	\$100.00	P-3	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WTF--		3				\$100.00		0.00			
13	WJXX	10/22/12	10/23/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	MT-----	:30	2	\$80.00	P-3	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MT-----		2				\$80.00		0.00			
14	WJXX	10/17/12	10/19/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	--WTF--	:30	3	\$80.00	P-3	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WTF--		3				\$80.00		0.00			
15	WJXX	10/17/12	10/19/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	--WTF--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WTF--		3				\$110.00		0.00			
16	WJXX	10/22/12	10/23/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	MT-----	:30	2	\$110.00	P-3	0.00	NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MT-----		2				\$110.00		0.00			
17	WJXX	10/22/12	10/23/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	MT-----	:30	2	\$130.00	P-3	0.00	NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/22/12	10/28/12	MT-----		2				\$130.00		0.00			
18	WJXX	10/17/12	10/19/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	--WTF--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WTF--		3				\$130.00		0.00			
19	WJXX	10/17/12	10/18/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	--WT---	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/15/12	10/21/12	--WT---		2				\$275.00		0.00			
20	WJXX	10/22/12	10/23/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	MT-----	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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20	WJXX	10/22/12	10/23/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	MT-----	:30	2	\$275.00	P-3	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MT-----		2			\$275.00		0.00				
21	WJXX	10/22/12	10/23/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	MT-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MT-----		2			\$200.00		0.00				
22	WJXX	10/17/12	10/19/12	Extra M-F 7:30-8p	CM	M-F 7:30p-8p	--WTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--WTF--		3			\$200.00		0.00				
23	WJXX	10/17/12	10/19/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	--WTF--	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--WTF--		3			\$225.00		0.00				
24	WJXX	10/22/12	10/23/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MT-----	:30	2	\$225.00	P-3	0.00	NM	2	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MT-----		2			\$225.00		0.00				
25	WJXX	10/22/12	10/23/12	Nightline Nightline	CM	M-F 11:35p-12:05a	MT-----	:30	2	\$200.00	P-3	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MT-----		2			\$200.00		0.00				
26	WJXX	10/17/12	10/19/12	Nightline Nightline	CM	M-F 11:35p-12:05a	--WTF--	:30	3	\$200.00	P-3	0.00	NM	3	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--WTF--		3			\$200.00		0.00				
27	WJXX	10/17/12	10/19/12	GMJ Sunrise M-F 5-6a	CM	5-6a	--WTF--	:30	3	\$60.00	P-3	0.00	NM	3	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--WTF--		3			\$60.00		0.00				
28	WJXX	10/22/12	10/23/12	GMJ Sunrise M-F 5-6a	CM	5-6a	MT-----	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MT-----		2			\$60.00		0.00				
29	WJXX	10/22/12	10/22/12	Mon Prime A Mon Prime A	CM	8-9p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	M-----		1			\$2,000.00		0.00				
E 30	WJXX	10/22/12	10/22/12	Mon Prime C	CM	10-11p	M-----	:30	1	\$1,500.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	M-----		1			\$1,500.00		0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
	1	WJXX	10/22/12-10/28/12	Mon Prime C		10-11p	M-----	:30	(\$1,500.00)	0.00	NM				
	Credited														
31	WJXX	10/23/12	10/23/12	Tue Prime A Tue Prime A	CM	8-9p	-T-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-T-----		1			\$2,000.00		0.00				
32	WJXX	10/17/12	10/17/12	Wed Prime A Middle/ Suburgatory	CM	Wed 8p-9p	--W----	:30	1	\$850.00	P-3	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	--W----		1			\$850.00		0.00				
33	WJXX	10/18/12	10/18/12	Thu Prime B	CM	9-10p	---T---	:30	1	\$2,100.00	P-3	0.00	NM	1	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/15/12	10/21/12	---T---		1			\$2,100.00		0.00				

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34	WJXX	10/18/12	10/18/12	Thu Prime C	CM	10-11p	---T---	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	---T---		1				\$1,500.00		0.00			
35	WJXX	10/19/12	10/19/12	Fri Prime A Shark Tank	CM	Fri 8p-9p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$825.00		0.00			
36	WJXX	10/19/12	10/19/12	Fri Prime B What Would You Do?	CM	Fri 9p-10p	----F--	:30	1	\$825.00	P-3	0.00	NM	1	\$825.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$825.00		0.00			
37	WJXX	10/19/12	10/19/12	Fri Prime C 20/20	CM	Fri 10p-11p	----F--	:30	1	\$1,100.00	P-3	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	----F--		1				\$1,100.00		0.00			
38	WJXX	10/20/12	10/20/12	GMA Saturday GMA Saturday	CM	GMA Saturday	-----S-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$85.00		0.00			
39	WJXX	10/20/12	10/20/12	AfternoonCollege Football AfternoonCollege Football	CM	Fri,Sat-Sun 12p-8p (3:30 PM-7:00 PM)	-----S-	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$800.00		0.00			
E 40	WJXX	10/20/12	10/20/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$150.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WJXX	10/15/12-10/21/12	FCN Sat News at 6:30		Sat FCN News W	-----Sa--	:30		(\$150.00)		0.00	NM		
		Unresolved [sports overrun]													
41	WJXX	10/20/12	10/20/12	Prime College Football 758p-1130p	CM	758p-1130p (8:00 PM-11:30 PM)	-----S-	:30	1	\$2,500.00	P-3	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$2,500.00		0.00			
42	WJXX	10/20/12	10/20/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S-	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$225.00		0.00			
43	WJXX	10/21/12	10/21/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$55.00		0.00			
44	WJXX	10/21/12	10/21/12	First Coast News On Poi First Coast News On Point	CM	First Coast News C	-----S	:30	1	\$50.00	P-3	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$50.00		0.00			
45	WJXX	10/21/12	10/21/12	GMA Sunday GMA Sunday	CM	GMA Sunday	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$150.00		0.00			
46	WJXX	10/21/12	10/21/12	This Week 10A Sun 10a-11a - eff 6/7	CM	Sun 10a-11a - eff	-----S	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		2				\$150.00		0.00			
47	WJXX	10/21/12	10/21/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

Order / Rev: 722687 - 1
 Alt Order #: 06377432
 Flight Dates: 10/17/12 - 10/23/12

Advertiser: Romney, M/ R / President
 Product Desc: ROMNEY FOR PRESIDENT
 Estimate: 50

WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
47	WJXX	10/21/12	10/21/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$175.00		0.00			
48	WJXX	10/21/12	10/21/12	Sun Prime A America's Funniest Home Video	CM	7-8p	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$800.00		0.00			
49	WJXX	10/21/12	10/21/12	Sun Prime B Once Upon a Time	CM	8-9p	-----S	:30	1	\$4,140.00	P-1	0.00	NM	1	\$4,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$4,140.00		0.00			
50	WJXX	10/21/12	10/21/12	Sun Prime C Revenge	CM	9-10p	-----S	:30	1	\$1,050.00	P-3	0.00	NM	1	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$1,050.00		0.00			
51	WJXX	10/21/12	10/21/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	-----S	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S		1				\$225.00		0.00			
52	WJXX	10/22/12	10/22/12	Prime Political Program Prime Political Program	CM	Prime Political Pro	M-----	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	M-----		1				\$1,500.00		0.00			
53	WJXX	10/23/12	10/23/12	The View M-F 11a-12p View	CM	M-F 11a-12p	-T-----	:30	1	\$225.00	P-3	0.00	NM	1	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-T-----		1				\$225.00		0.00			
													Totals	93	\$33,350.00